



2009 New York-New Jersey Editorial Calendar

TARGET YOUR MARKETING!

JANUARY EDITION

1. Bariatric Care and Equipment
2. Ask the Experts-Healthcare Leaders Vision for 2009

NJ Ad Deadline December 5 Print date December 11th
NY Ad Deadline December 12 Print date December 18th

FEBRUARY EDITION

1. American Heart Month—Top Cardiac Care Facilities Profiled
2. Construction and Design for Healthcare Facilities

NJ Ad Deadline January 9 Print date January 15
NY Ad Deadline January 16 Print date January 22

MARCH EDITION

1. Emergency Medicine and Transportation Profiled
2. American Diabetes Alert- Prevention and Treatment

NJ Ad Deadline February 13 Print date February 19
NY Ad Deadline February 20 Print date February 26

APRIL EDITION

1. Cancer Treatment and Patient Recovery Stories
2. Assisted Living Facilities -Providing care for those in most need
Reservations for Special Assisted Living Facility listing

NJ Ad Deadline March 6 Print Date March 12
NY Ad Deadline March 13 Print Date March 19

MAY EDITION

1. Top Nurses Profiled..National Nurse Week
2. National Hospital Week..Hospital Profiles
3. Pediatric Care

NJ Ad Deadline April 17 Print Date April 23rd
NY Ad Deadline April 24 Print Date April 30th

JUNE EDITION

1. Men's Health
2. Prostrate Screening and New Technology for Recovery

NJ Ad Deadline May 8 Print Date May 14
NY Ad Deadline May 15 Print Date May 22

JULY EDITION

1. Patient Satisfaction...Patient Success Stories
2. Education Programs for Healthcare Workers

NJ Ad Deadline June 12 Print date June 18
NY Ad Deadline June 19 Print Date June 25

AUGUST EDITION

1. Volunteer Appreciation. Fundraising for your Cause
2. Back to Nursing/Medical School

NJ Ad Deadline July 10 Print Date July 16
NY Ad Deadline July 17 Print Date July 23

SEPTEMBER EDITION

1. Hospital Care vs Ambulatory and Urgent Care Centers
2. Long Term Care Facilities
Reservations for special LTC listing

NJ Ad Deadline August 7 Print Date August 13
NY Ad Deadline August 21 Print Date August 27

OCTOBER EDITION

1. Breast Cancer Awareness and Care
2. Hospital Newspaper's Top Doc's

NJ Ad Deadline September 4 Print Date September 10th
NY Ad Deadline September 11 Print date September 17th

NOVEMBER EDITION

1. Alzheimer's Disease Awareness Month
Reservations for special Alzheimer Care Facility Listing
2. Home Care...What you need to know..Visiting Nurse Organizations..
Medical Equipment

NJ Ad Deadline October 9 Print October 15
NY Ad Deadline October 16 Print date October 22

DECEMBER EDITION

1. Annual Rehabilitation Edition..Patient Success Stories
2. Send your Holiday Message to our Readers!

NJ Ad Deadline November 6 Print Date November 12
NY Ad Deadline November 13 Print Date November 19

JIM STANKIEWICZ

1 Ardmore Street, New Windsor, New York 12553
Phone: 845-534-7500 ext 219
Fax: 845-534-0055
Jim@hospitalnewspaper.com